

MOBILE EV CHARGING

# PARTNERSHIP

# OPPORTUNITY

Eliminate range anxiety in your market with on-demand DC fast charging. Join the revolution with a turnkey mobile infrastructure model.

**INVESTMENT****\$150K–\$200K**

Initial Capital Required

**MODEL****RECURRING**

Memberships + Fees

**TERRITORY****EXCLUSIVE**

Protected Market Rights

## THE CHALLENGE

# THE PROBLEM: RANGE ANXIETY + UNEVEN ACCESS

Source: AP-NORC 2025 / Dept of Energy

Despite rapid EV growth, infrastructure struggles to keep pace. Millions of drivers hesitate to switch due to the fear of running out of power with no charger in sight.



### Infrastructure Gaps

Permanent stations are costly and slow to build, leaving rural areas and multi-unit dwellings underserved.



### Adoption Barrier #1

Range anxiety remains the top reason 52% of car shoppers hesitate to buy an EV.

**40%**

Of U.S. adults cite charging/range as a major barrier



**12,000**

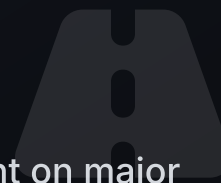
New fast-charging ports added in 2025 alone



↗ 20% Increase in capacity

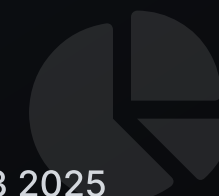
**44%**

Coverage improvement on major interstates since 2021



**10.5%**

EV Market Share in Q3 2025 (New Record)



# MARKET EXPLOSION

EV ADOPTION IN 2025

RECORD Q3 2025

438,487 UNITS SOLD

SALES GROWTH (YOY)

+29.6%

Compared to Q3 2024 figures



MARKET SHARE

10.5%

New all-time record high share



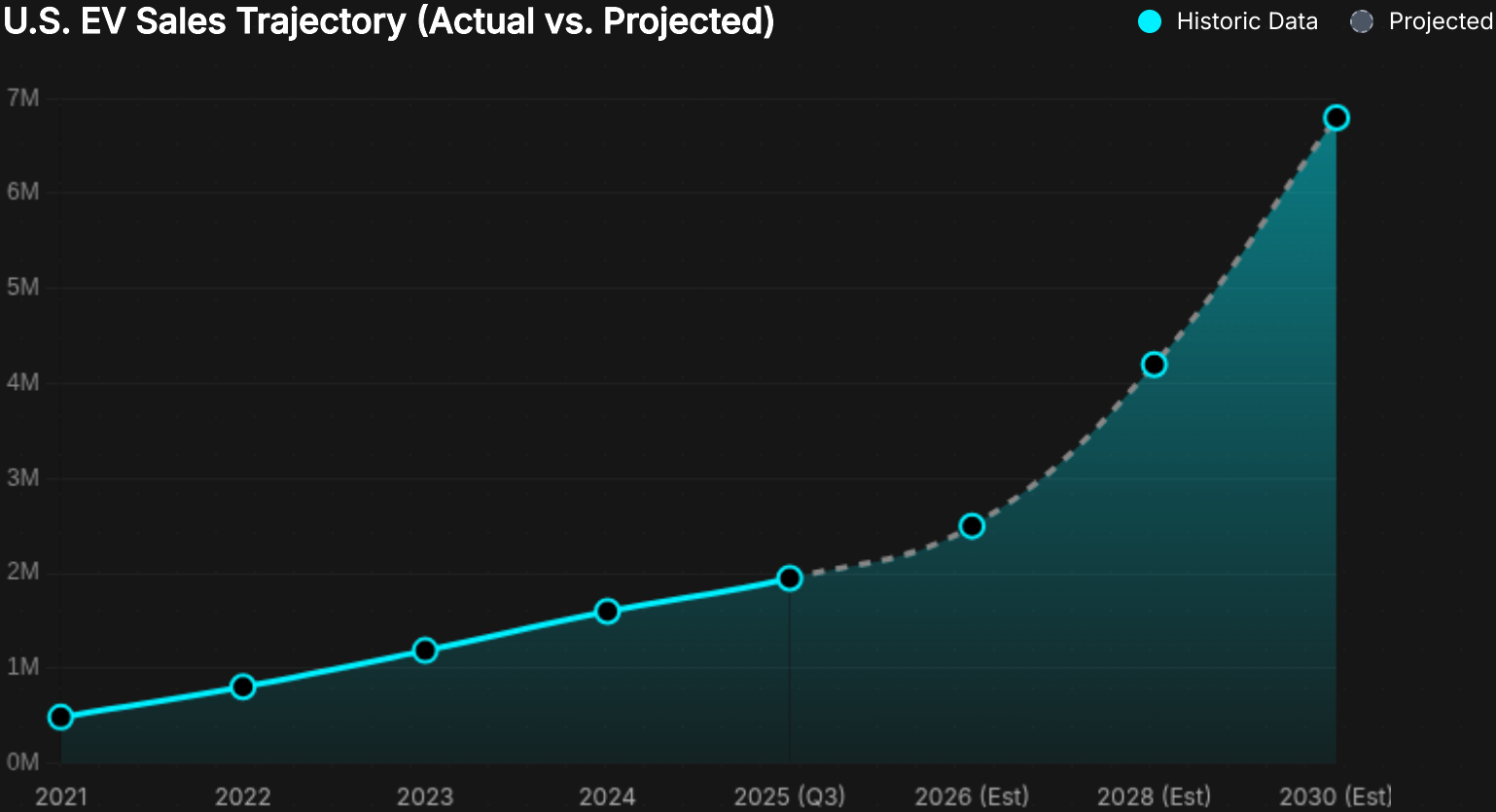
FAST CHARGING

38%

Share of 250kW+ chargers rising



U.S. EV Sales Trajectory (Actual vs. Projected)



Sources: Kelley Blue Book, Cox Automotive, IEA Global EV Outlook





CHARGING POWER

**65 kW**

Mobile DC Fast Charging



## THE BEECHARGED ADVANTAGE

# MOBILE SUPERCHARGING ANYWHERE, ANYTIME

We bring the power directly to the driver. Our high-capacity mobile units eliminate the need for fixed infrastructure, delivering rapid charges wherever they're needed most.



### On-Demand Rescue

Rapid response for stranded EVs. We reach drivers in minutes, not hours, getting them back on the road instantly.



### No Infrastructure Cost

Zero trenching, permitting, or grid upgrades required. Deploy immediately without the red tape of fixed stations.



### App-Based Dispatch

Seamless customer experience via the Apex app. Real-time tracking, automated payments, and smart routing.



### Off-Grid Capability

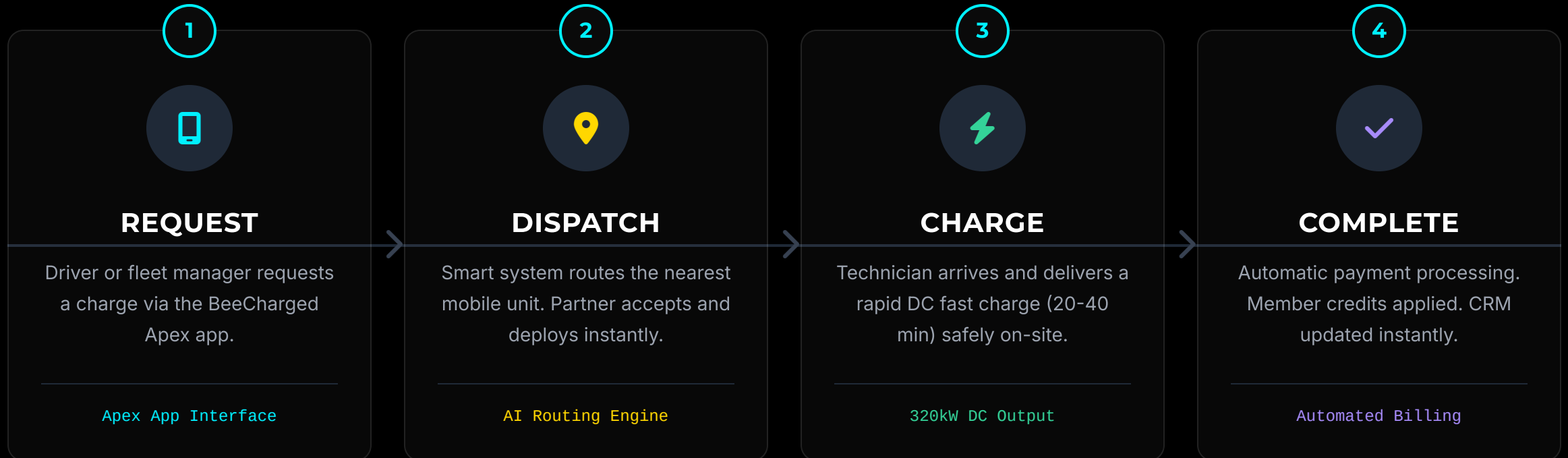
Our battery-buffered system operates independently of the grid, perfect for events, fleets, and blackouts.

PROPRIETARY TECHNOLOGY • PATENT PENDING

● UNIT ACTIVE

# HOW IT WORKS

From tap to charge in minutes. Our streamlined Apex platform ensures a seamless experience for drivers and efficient operations for partners.



# MARKET OPPORTUNITY

## MOBILE EV CHARGING

Source: Allied Market Research / Bloomberg NEF

2025 MARKET VALUE

**\$1.5** BILLION



The mobile EV charging sector is rapidly expanding as a critical bridge solution for infrastructure gaps.

CAGR (2025-2033)

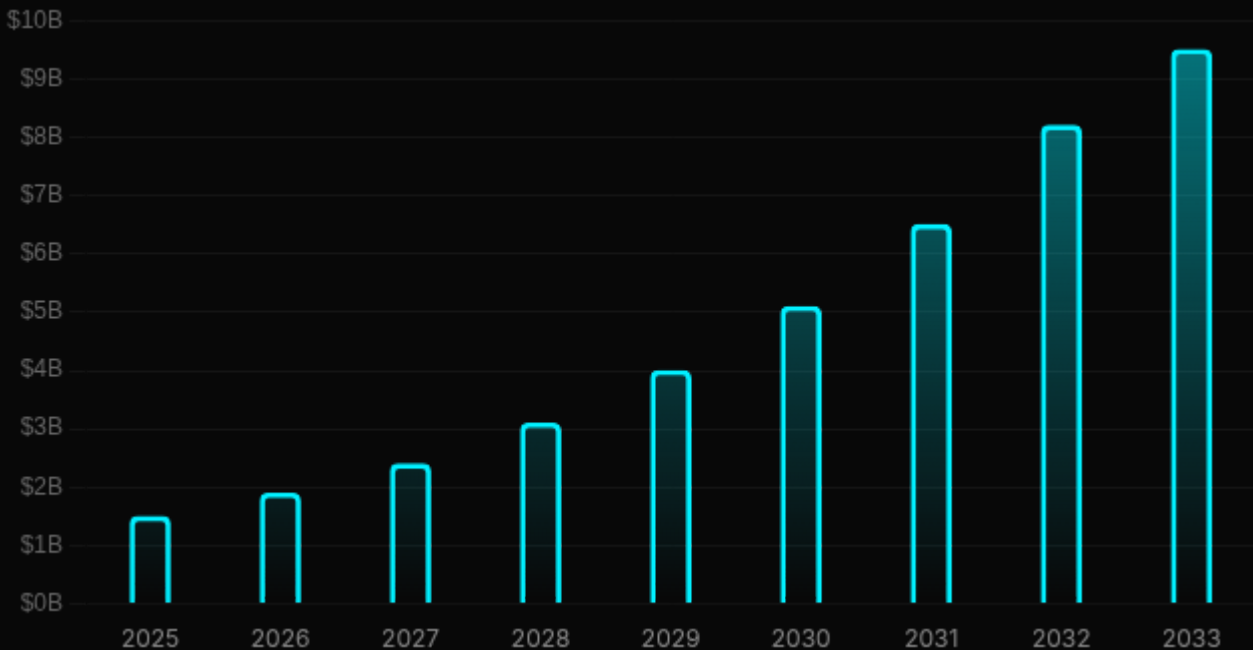
**25%**



Projected compound annual growth rate through 2033, outpacing traditional infrastructure.

Market Growth Projection

● Market Size (\$B)



Urban Fleets

Delivery & Rideshare



Multi-Unit

Apartments/Condos



Events

Festivals & Venues

# WHY PARTNER WITH BEECHARGED?

A streamlined investment partnership modeled on franchise best practices without the red tape.

✓ Proven Model



## Surging Demand

Enter a booming market with record EV sales. Consumers expect on-demand convenience as adoption grows exponentially.



## Low Overhead

No brick-and-mortar costs. No permitting delays. Avoid massive capital outlays for permanent station installation.



## Recurring Revenue

Dual income stream: steady annual membership dues plus per-use service fees for every charge delivered.



## Training & Support

Comprehensive operational training, safety protocols, and ongoing business coaching to ensure your success.



## Proven Technology

Proprietary "BeeCharged Apex" platform handles requests, dispatch, and tracking. Battle-tested mobile charging hardware.



## Exclusive Territory

Own a protected market with no internal competition. All local service requests routed directly to your unit.



## Brand Momentum LAUNCH BONUS

Start strong with instant credibility. We help secure your first **~300 Apex Club members** in your territory pre-launch, providing immediate revenue from day one.

— TURNKEY BUSINESS OPPORTUNITY

# PARTNERSHIP INVESTMENT

INITIAL INVESTMENT RANGE

**\$150K – \$200K**



HARDWARE

## Mobile Supercharging Unit

Fully outfitted "BeeCharged Bumblebee" trailer. Includes high-capacity battery system and DC fast charger. Enclosed for weather protection.



LICENSE

## Exclusive Territory Rights

Contractual rights to operate in a defined, protected market. No internal competition. Full use of BeeCharged brand and trademarks.



SOFTWARE

## Apex App & CRM Access

Full access to proprietary ecosystem. Includes customer app listing, smart dispatching, payment processing, and operational dashboard.



LAUNCH BONUS

## Initial Member Drive

We execute a central launch campaign to sign up roughly **300 Apex Club members** in your area, delivering revenue from Day 1.



OPERATIONS

## Comprehensive Training

Hands-on instruction at HQ and on-site. Covers high-voltage safety, maintenance, app usage, and local business development.



SUPPORT

## Ongoing Support

Quarterly strategy calls, 24/7 technical hotline, marketing toolkit updates, and continuous software improvements.

MONTHLY SUPPORT FEE

**\$500 – \$2,000** (Flat Rate)

ROYALTY STRUCTURE

 **0% on Revenue**

*\* Tow vehicle not included in investment package.*



FINANCIAL ENGINE

# RECURRING REVENUE MODEL


Two powerful streams combine to create predictable, scalable income.

Dual Income Streams

1Apex Club Memberships

ANNUAL DUES

BASIC




**\$250**/yr

✓ Priority Dispatch

✓ 10% Rate Discount

PREMIUM



**\$500**/yr

✓ Top Priority 24/7

✓ Free Scheduled Booking

2On-Demand Usage Fees

PER CHARGE

SERVICE CALL

ENERGY COST

SURGE PRICING

\$40+

Market Rates

Dynamic

## The Multiplier Effect

BASE FOUNDATION

300 Members

Average Tier Mix

**~300 Units**

×

AVG ANNUAL DUES

\$250 Base

Conservative Estimate

**\$250**

ANNUAL RECURRING REVENUE (BASE)

**\$75,000**

+ 100% of Usage Fees

This \$75k covers your fixed costs, making every service call pure operational profit.

NOTE: FIGURES ARE ILLUSTRATIVE BASED ON PROJECTED TERRITORY DENSITY.

SCALABLE GROWTH

# PROJECTIONS & ROI

Target Payback Period  
**18 – 24 Months**

## Illustrative Scenario

Apex Memberships

Recurring

\$75,000

300 Members @ ~\$250/yr avg

+

Service Revenue

On-Demand

\$60,000

1,500 Calls @ \$40 margin

GROSS ANNUAL REVENUE

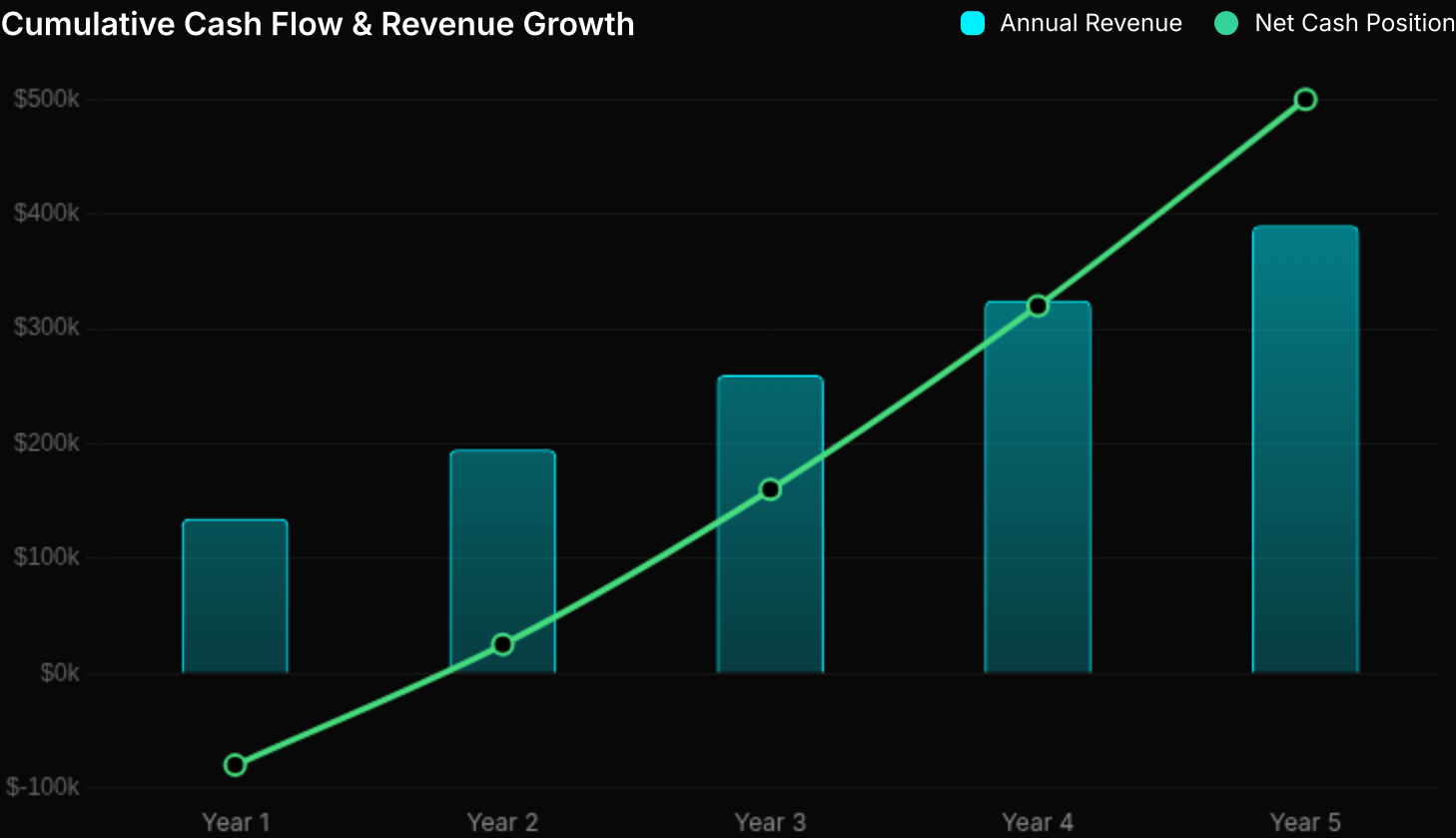
\$135,000

*\*Before local OPEX (staff, fuel, vehicle).  
Figure represents a single territory unit at maturity.*

Scalable Model

Add 2nd unit to double capacity.

## Cumulative Cash Flow & Revenue Growth



**DISCLAIMER:** These projections are for illustrative purposes only and do not constitute a guarantee of performance. Actual results will vary based on local market conditions, operational efficiency, electricity rates, and partner effort. The "Payback Period" estimate assumes a \$175k initial investment and moderate operating expenses.

— WE'VE GOT YOUR BACK

# COMPREHENSIVE SUPPORT

From technical certification to marketing blitzes, we set you up for success.

✓ In business for yourself, not by yourself.



## Technical

- > High-voltage safety certification
- > Equipment operation & maintenance
- > Troubleshooting protocols
- > Hardware upgrades & retrofits



## Business

- > CRM & Apex App workflow mastery
- > Customer service excellence
- > Dynamic pricing strategies
- > Fleet contract negotiation



## Marketing

- > Initial 300-member launch campaign
- > Local digital ad templates
- > Brand assets & event toolkits
- > National brand SEO & PR



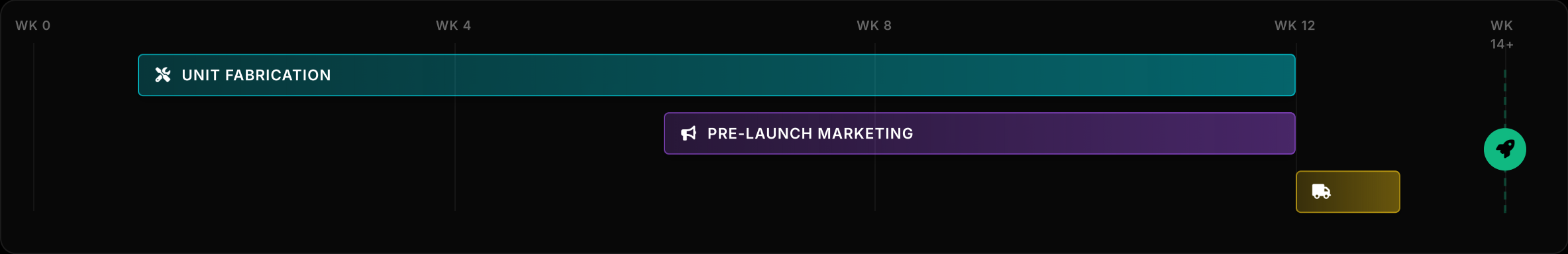
## Operations

- > Comprehensive SOP Playbook
- > 24/7 Partner Support Line
- > Quarterly growth strategy calls
- > Regulatory & compliance updates

# FAST LAUNCH TIMELINE

From signing to operational in ~14 weeks.

ESTIMATED TIME TO MARKET  
**3.5 Months**



**WEEK 0**  
**Sign & Onboard**

Agreement signed.  
Territory secured.  
Welcome packet issued.



**WEEKS 1-12**  
**Fabrication**

Custom build of mobile  
charging trailer. Tow  
vehicle procurement.



**WEEKS 6-12**  
**Marketing Blitz**

Local press release. Social  
ads. Pre-selling first ~300  
memberships.



**WEEKS 12-13**  
**Delivery**

Unit arrives. Hands-on  
technical training. Final  
systems check.



**WEEK 14**  
**Go Live**

Official launch. First  
service calls dispatched.  
Revenue begins.



**DAYS 15-90**  
**Optimize**

Performance review. Fleet  
contract outreach. Scale  
operations.


— OWN YOUR MARKET


# YOUR SUCCESS PATH

Secure your exclusive territory and scale without limits.

TERRITORY STATUS

 **Protected**

 Exclusive Territory Map

 YOUR ZONE  
Exclusive Rights

COMPETITION  
**ZERO**

LEADS  
**100% Yours**


1


### Establish Dominance


Launch with core membership base. Secure exclusive brand presence in your metro area.


2


### Activate Growth Levers

 Local Fleets  
Contract  
Recurring

 Municipal  
City Partnerships


 Events  
High Volume Days

 MUDs  
Apts & Condos



### Expand Fleet

High utilization? Add Unit #2.

 **Double Revenue Potential**

**Scale Up**



JOIN THE REVOLUTION

# READY TO CHARGE AHEAD?

The EV revolution is here, and the infrastructure gap is your opportunity. Partner with BeeCharged to own a piece of the future in your hometown.

## DIRECT PARTNERSHIP INQUIRY



Email Us

**info@beechargedev.com**



Visit Online

**beechargedev.com/partners**

## Next Steps

1

### Request Info Packet

Receive detailed financial projections, territory map, and partnership terms.

2

### Initial Consultation

Schedule a strategy call with our leadership to align on your market vision.

3

### Due Diligence & Agreement

Review disclosure documents and sign the exclusive territory agreement.

4

### Launch Kickoff

Begin onboarding, unit fabrication, and your pre-launch marketing blitz.